

since 1998



ALIKHAN BOKEIKHAN
UNIVERSITY

Welcome to Alikhan Bokeikhan University's MBA Program

At Alikhan Bokeikhan University, we understand that a conducive environment is paramount for academic success. Our state-of-the-art facilities are meticulously designed to cater to the diverse needs of our MBA students, ensuring a seamless journey towards excellence.

2024

Get a unique MBA educational experience with Alikhan Bokeikhan University and European partner universities



SWISS SCHOOL OF APPLIED SCIENCES
FOR ECONOMICS AND MANAGEMENT
BUSINESS SCHOOL



Alikhan Bokeikhan University, in collaboration with prestigious European universities, provides a unique opportunity to pursue a joint MBA program that transcends geographical boundaries and provides unparalleled academic excellence.



Accreditation
and Recognition

CAAAE
member of enqa.



MBA | Executive MBA

Aim: To train top managers for a successful career in the field of business administration and cultivate key competencies in strategic management, advanced leadership techniques, best international practices, and experience across a wide range of industries.



Learning Outcomes



To apply strategic management tools to analyze and formulate effective business development strategies



To conduct comprehensive business research and utilize results for decision-making



To demonstrate financial accounting and analysis skills to make strategic management decisions



Effectively manage projects, including planning, execution, and monitoring of project activities



To develop and implement successful brand management strategies to enhance brand equity



To lead people and organizations by applying effective organizational behavior and HR management practices



To implement innovations and methods of re-engineering of business processes in entrepreneurial activity



To evaluate consumer behavior in a culturally sensitive way and shape the most effective strategies to meet customers' needs



To apply business communication, diplomacy and multicultural competence skills in negotiation, conflict resolution and business challenges



To demonstrate competence and judgement in assessing complex legal issues related to international business and trade



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Programm MBA modules

Core component:

- ✓ Strategic Management
- ✓ Business Research
- ✓ Accounting for Decision Makers
- ✓ Management of Finance
- ✓ Project Management
- ✓ Brand Management
- ✓ People & Organization
- ✓ Leadership and Change Management
- ✓ Business English

Elective component:

- ✓ Business Process Re-engineering
- ✓ Consumer Behavior
- ✓ Innovation Management & Entrepreneurship
- ✓ Effective Workplace Design Management
- ✓ International Business Law
- ✓ International Trade
- ✓ Regionalization and Sustainable Development
- ✓ Diplomacy and international relations
- ✓ International Career Development Strategy
- ✓ Private Wealth Management
- ✓ Health and Wellness Management



Facilities and coworking areas

Immerse yourself in a collaborative ecosystem at our facilitation and co-working area, where innovation meets inspiration. With modern amenities and flexible spaces, students can engage in dynamic discussions, brainstorming sessions, and group projects with ease.



Accommodation

Experience the epitome of comfort and convenience with our accommodation options. ABU has a new modern dorm-hostel. We prioritize your comfort and well-being to ensure a fulfilling MBA experience.



Student sport and recreation



Embrace a healthy and balanced lifestyle with our extensive range of sports and recreational facilities. From well-equipped gyms to vibrant sports fields, we provide ample opportunities for you to stay active and energized. Whether you're a fitness enthusiast or a sports aficionado, our diverse selection of activities caters to all interests and skill levels. Engage in friendly competitions, join sports clubs, or simply enjoy leisurely pursuits to make the most of your leisure time.

Leisure time

At Alikhan Bokeikhan University, we believe that downtime is just as important as academic rigor. Take a break from your studies and indulge in moments of relaxation and enjoyment. With a perfect balance of study and leisure, we ensure that your time at our university is enriching, fulfilling, and unforgettable.



Library



For MBA/EMBA

Step 1.

Prepare:

1. Original higher education certificates (with apostille) and its appendix (transcript)
2. Copy of passport
3. Document confirming knowledge of Russian or English language (if any)

(You can send scans through this Google form

<https://forms.gle/qXgowJTgcc15wWWU6>)

Original documents are provided upon arrival in Kazakhstan

4. Six 3x4 photos
5. Motivational essay in English
6. Apply for a student visa (If necessary)

Step 2.

You need to prepare the following documents:

1. Certificates - 2 copies of notarized translation into Russian / Kazakh languages
2. Transcripts - 2 copies of notarized translation into Russian / Kazakh languages
3. Passport - 2 copies of notarized translation into Russian / Kazakh languages
4. Nostrification or certificate of submission of documents for Nostrifications
5. Medical certificate (Form 0/75U (Форма 0/75У))
6. Notify the migration service of arrival within two days
(It can be arranged through the university's passport officer)

Step 3.

Pay 100% of the tuition fee

Tuition fees for the MBA program (per year):

Single degree program

(ABU diploma, duration of study: 1 or 2 years): **2,000 EUR**

Dual degree program

(ABU master's diploma + diploma from VUM, 2 years): **3,300 EUR**

After submitting your documents via Google Form, you will be scheduled for an interview.

After submitting your documents via Google Form, you will be scheduled for an interview. The purpose of the interview is to assess the professional and personal qualities of the applicant

Evaluation criteria for the interview:

1. Professionalism - How the applicant is skilled in terminology, analyzing and evaluating the current state, forecasting abilities;
2. Motivation - The way in which the applicant argues the motives for studying at the Bachelor/MBA/EMBA degree program of his/her choice.
3. Creativity - The way the applicant shows non-standard thinking, creative and alternative approaches to solving problems, situational tasks.





Important Notes:

- 1 Each specific application will be considered individually and may require additional documents and procedures according to Kazakhstan's legislation.
- 2 International Office of ABU will assist with guidance for document translations and additional requirements.

Applicants are encouraged to follow these instructions carefully and contact the university's international office for further assistance.

For application submission and inquiries, please use the following official email addresses:

✉ semey@abu.edu.kz
internationaloffice@abu.edu.kz

Please make sure to use "Study in ABU" as the subject line for your email.

OUR PARTNERS:



VARNA
UNIVERSITY OF
MANAGEMENT



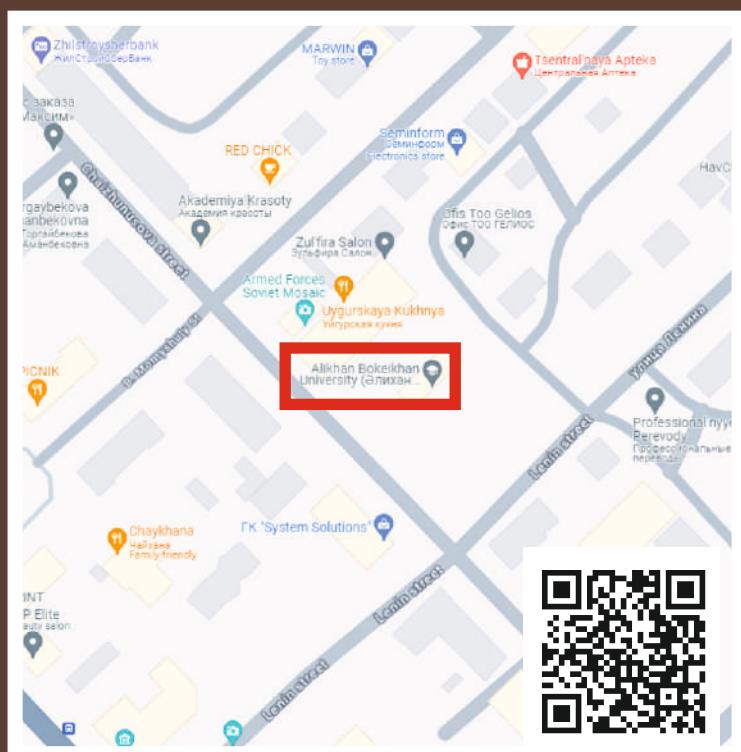
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